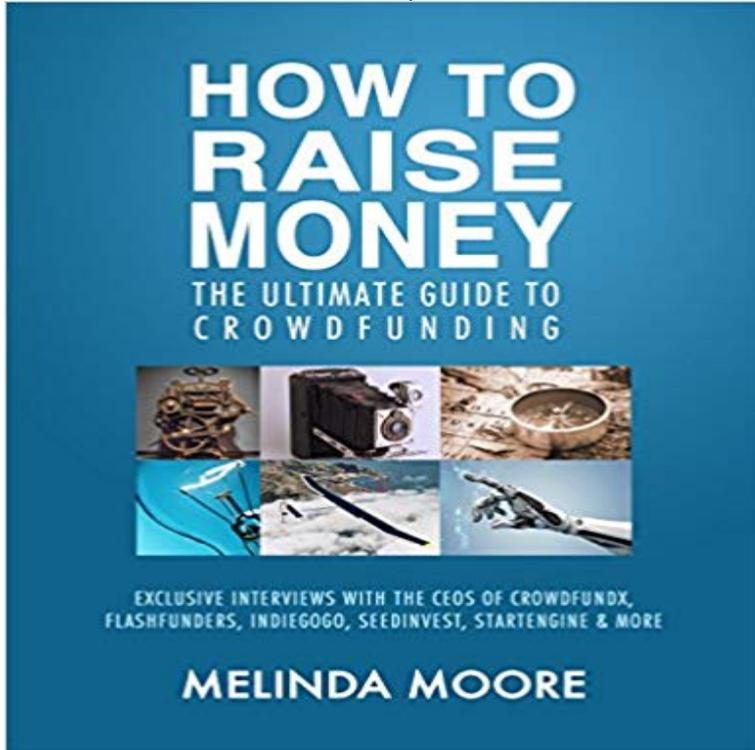


How to Raise Money: The Ultimate Guide to Crowdfunding



How to Raise Money: The Ultimate Guide to Crowdfunding (130 Pages)

Marketing and crowdfunding expert, Melinda Moore, provides invaluable insights on how best to raise capital. Her work has been widely recognized by Digital LA (Top 50 Digital Women in 2015), the Green Business Bureau and the National Association of Women Business Owners Hall of Fame. She has worked on over 100 crowdfunding campaigns, both as the CEO of Moore Media Ventures, and as Chief Marketing Officer of leading equity crowdfunding platform Crowdfunder. She has also started and sold two startups. In the book, Moore interviews the CEOs of several of the leading equity and rewards crowdfunding platforms including: BANQ, FlashFunders, StartEngine, SeedInvest, and Indiegogo to learn their insights on what startups, projects, and deals perform best, how to run a successful campaign, and what's next for the crowdfunding industry as a whole. Her book provides a comprehensive and practical how-to guide on how to raise money via rewards and equity-based crowdfunding. This includes history and policy explanation, interviews with industry thought leaders, case studies, tips on how to close investors, the pitfalls, and an extensive Resource Guide to help launch a successful campaign. The Resource Guide provides a valuable list of resources for entrepreneurs, which includes the leading equity and rewards platforms, marketing agencies, lawyers, crowdfunding news sources, and more. The purpose of the book is to enable entrepreneurs to bring their ideas to life via crowdfunding by helping to determine what type of crowdfunding campaign is best for your company, how to select the right platform, and how to run a successful campaign. The easy-to-read guide is meant to allow readers to get their ideas and startups funded immediately.

Editorial Reviews. About the Author. Crowdfunding Confidential: Raise Money For You and Crowdfunder: The Ultimate Guide to a Powerful and Profitable Crowdfunding Campaign. Crowdfunder: The Ultimate Guide to a Powerful and Profitable Editorial Reviews. Review. Crowdfunding is an increasingly essential tool for entrepreneurs Step by Step Crowdfunding: Everything You Need to Raise Money from the Crowd for Small. Step by Step Crowdfunding: Everything You Need to Buy How to Raise Money: The Ultimate Guide to Crowdfunding: Read 12 Kindle Store Reviews - . The ultimate guide to crowdfunding marketing strategy from seven Step-by-Step Crowdfunding: Everything You Need to Raise Money from Download our complete guide to crowdfunding on Spacehive here Crowdfunding lots of people giving small amounts of money isnt a new concept. The benefits of running a campaign are clear it allows you to raise Youre excited, youve got an idea for a new product and you want to raise money crowdfunding. After-all, if a guy can raise \$55,000 onThats why weve put together The Ultimate Guide to Crowdfunding as well as When it comes to raising money, women may be better off going to the crowd: Clearly, the description is having an impact on this fundraiser, since theyve already raised over \$8,000! Ultimate Guide to Crowdfunding.The Ultimate Guide to Nonprofit Fundraising with Crowdfunding: A start-to-finish handbook on how to raise money with crowdfunding (Crowdfunding, Nonprofit .Crowdfunding and Kickstarter: The Ultimate Guide: How to Raise Money by Running an Amazing Online Campaign (Business, Marketing and Social Media: TheClick a box below or scroll down to read about crowdfunding, the fundraising the information covered in this guide will be about donation-based crowdfunding.