

Scarred by the deaths of his mother and sisters and the failure of his fathers business, a young man dreamed of making enough money to retire early and retreat into the secure world that his childhood tragedies had torn from him. But Harry Luby refused to be a robber baron. Turning totally against the tide of avaricious capitalism, he determined to make a fortune by doing good. Starting with that unlikely, even naive, ambition in 1911, Harry Luby founded a cafeteria empire that by the 1980s had revenues second only to McDonalds. So successfully did Luby and his heirs satisfy the tastes of America that Lubys became the countrys largest cafeteria chain, creating more millionaires per capita among its employees than any other corporation of its size. Even more surprising, the company stayed true to Harry Lubys vision for eight decades, making money by treating its customers and employees exceptionally well. Written with the sweep and drama of a novel, *House of Plenty* tells the engrossing story of Lubys founding and phenomenal growth, its long run as Americas favorite family restaurant during the post-World War II decades, its financial failure during the greed-driven 1990s when non-family leadership jettisoned the companys proven business model, and its recent struggle back to solvency. Carol Dawson and Carol Johnston draw on insider stories and company records to recapture the forces that propelled the company to its greatest heights, including its unprecedented practices of allowing store managers to keep 40 percent of net profits and issuing stock to all employees, which allowed thousands of Lubys workers to achieve the American dream of honestly earned prosperity. The authors also plumb the depths of the Lubys drama, including a hushed-up theft that split the family for decades; the 1991 mass shooting at the Killeen Lubys, which splattered the companys good name across headlines nationwide; and the rapacious over-expansion that more than doubled the companys size in nine years (1987-1996), pushed it into bankruptcy, and drove president and CEO John Edward Curtis Jr. to violent suicide. Disproving F. Scott Fitzgeralds adage that there are no second acts in American lives, *House of Plenty* tells the epic story of an iconic American institution that has risen, fallen, and found redemption—with no curtain call in sight.

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House of Plenty: The Rise, Fall, and Revival of Lubys Cafeterias Carol Dawson, Carol Johnston ISBN: 9780292706569 Kostenloser Versand fur alle Bucher Creator: Dawson, Carol, 1951- Johnston, Carol. Edition: 1st ed. Publisher: Austin, Tex. : University of Texas Press, 2006. Format: Books. Physical Description House of Plenty: The Rise, Fall, and Revival of Lubys Cafeterias (review). David G. McComb. Southwestern Historical Quarterly, Volume 111, Number 4, April House of Plenty has 16 ratings and 3 reviews. Laura Jean said: Not many books recording the history of a business start with a suicide and later deal wit House of Plenty: The Rise, Fall, and Revival of Lubys Cafeterias. By Carol Dawson and Carol Johnston. Austin: University of Texas Press, House of Plenty: The Rise, Fall, and Revival of Lubys Cafeterias by Carol Dawson (2015-03-15) [Carol Dawson Carol Johnston] on . \*FREE\* Editorial Reviews. Review. Intrigue, mystery, and strategy—all in a historical profile of Lubys Cafeterias. This is a book about an institution we all knew as House of Plenty: the Rise, Fall, and Revival of Lubys Cafeterias [Carol Dawson] on . \*FREE\* shipping on qualifying offers. House of Plenty: The Rise, Fall, and Revival of Lubys Cafeterias eBook: Carol Dawson, Carol Johnston: : Kindle Store. House of Plenty: The Rise, Fall, and Revival of Lubys Cafeterias. By Dawson Carol and Johnston Carol. Austin: University of Texas Press, - 26 sec - Uploaded by Glenn House of Plenty The Rise, Fall, and Revival of Lubys Cafeterias

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