

# Alif Baa: Introduction to Arabic Letters and Sounds [With DVD]



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X-NONE X-NONE

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Style Definitions \*/  
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mso-bidi-font-family:Times New Roman;  
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best-selling Alif Baa is the first volume of  
the Al-Kitaab Arabic language program  
and is now available in a new third  
edition. In this new version of the  
introduction to Arabic letters and  
sounds, English-speaking students will  
find an innovative integration of  
colloquial and formal (spoken and  
written) Arabic. Together, the book  
and new companion website provide  
learners with all the material  
necessary to learn the sounds of  
Arabic, write its letters, and begin  
speaking Arabic, including interactive,  
self-correcting exercises to enhance  
learning. The online component also  
gives instructors additional online  
grading options. FEATURES Four-color  
design throughout the book features  
over 100 illustrations and  
photographs Gives learners and  
instructors color-coded options for  
the variety of language they

wish to activate in speaking: Egyptian, Levantine, or formal Arabic (MSA) Introduces over 200 basic vocabulary words in all three forms of spoken and written Arabic side by side, including expressions for polite social interaction, and activates them in interactive homework exercises and classroom groupwork Includes video dialogues in Egyptian and Levantine, filmed in Cairo and Damascus Includes video footage of an Arabic calligrapher, capsules on Arabic culture, and images of street signs from Morocco, Egypt, and Lebanon Includes new English-Arabic and Arabic-English glossaries, searchable in the companion website Textbook includes a convenient DVD with the basic audio and video materials (no interactive exercises) for offline study that will play in iTunes and compatible MP3 players New companion website (sold separately) [alkitaabtextbook.com](http://alkitaabtextbook.com) features a fully integrated set of interactive exercises with all the video and audio materials and additional online course management and grading options for teachers Alif Baa provides the essential first 20-25 contact (classroom) hours of the Al-Kitaab program, accompanied by 40-50 homework hours. Students who complete Alif Baa should reach a novice-intermediate to novice-high level of proficiency.

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