

AAFD Fair Franchising Standards



2012 Edition. The Kindle edition of the AAFDs industry acclaimed Fair Franchising Standards. This important work is a blueprint to fair and balanced franchise agreements and relationships. Now franchise buyers have objective criteria by which to judge a franchise opportunity. Consistent with the AAFDs marketplace solutions to the problems facing the franchising community, the AAFDs Fair Franchising Standards serve as the basis for accrediting forward thinking franchisors who recognize that endorsement of their franchising practices by the AAFD can pay enormous dividends in the franchising marketplace. The mission of the FAIR FRANCHISING STANDARDS Committee of the American Association of Franchisees and Dealers is to develop standards relating to various business and legal aspects of the franchisor/franchisee relationship so that a more equitable franchise agreement becomes the standard for the franchise community which reflects and balances the legitimate business interests of the franchisor and the legitimate business interests of its franchisees. The Fair Franchising Standards Committee was empowered by resolution of the AAFDs Trade Association Council to draft Fair Franchising Standards which will provide the basis for objective accreditation of franchising companies. The AAFD Fair Franchising Committee includes franchisors, franchisees and prominent attorneys who specialize in franchise law, all who share the conviction that the franchise community needs a viable and balanced code of standards to define fair franchising practices. The Committee has ultimately included more than 40 members, fairly balanced between franchisor and franchisee perspectives.

The AAFDs Fair Franchising Standards are available for purchase on AAFD Fair Franchising Standards Now Available Worldwide in Print and Digital Formats. The mission of the FAIR FRANCHISING STANDARDS Committee of the American Association of Franchisees and Dealers is to develop standards relating to various business and legal aspects of the franchisor/franchisee relationship so that a more equitable franchise agreement becomes the standard for the franchise community. The AAFD has sought to develop and promote Fair Franchising Standards, to promote effective franchisee associations, and to identify and reward franchisors. AAFD Fair Franchising Standards 2012 Edition The Kindle edition of the AAFDs industry acclaimed Fair Franchising Standards This important Total Quality Franchising is embodied by franchise systems which operate in substantial compliance with the AAFDs Fair Franchising Standards, and which

14. Standard 1.0 General Standard. 14. Standard 1.1 Criteria for Earning the AAFD Fair Franchising Seal. 14. Standard 1.2 Accredited Contract

In 1996 the AAFD published the inaugural edition of the AAFD Fair Franchising Standards, a one-of-a-kind document that allows perspective. The AAFD uses its standards to award franchisors with its Fair Franchising Seal. To earn the seal, the companys franchise agreement must be

In 1996 the AAFD introduced its Fair Franchising Standards, the first ever comprehensive guidelines for balanced franchise relationships. The AAFDs Fair We Are Accepting Nominations for the AAFDs Total Quality Franchising Awards member who has contributed to the fight for fair franchising, nominate them!

The AAFD Welcomes Two New Franchisee Chapters . The AAFDs Fair Franchising Standards, Fair Franchising Seal, Trademark Chapters, The AAFDs exclusive Franchisee Leadership Council, our network of Support and Promotion of AAFD Fair Franchising Standards and Legislative Advocacy. The mission of the AAFD FAIR FRANCHISING STANDARDS Committee is to develop standards relating to various business and legal aspects of the franchisor/franchisee relationship so that a more equitable franchise agreement becomes the standard for the franchise community and which balances the legitimate business interests. The American Association of Franchisees and Dealers (AAFD) is pleased to announce that the AAFD Fair Franchising Standards is now